**Website Mission Statement:**

This website will serve as marketing for the pizza store. Customers will be attracted to the store, preferring it over competitors’ through its user friendly design and will easily place orders with an intuitive and easy to navigate layout. Promotions and discounts will be advertised on the front page.

**Heuristics measurements questions:**

1. the customer is able to login/register/logout from any page

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2. The food menu is easy to navigate

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3. There are many pop-up windows

4. Shopping basket is visible from all pages

5. Shopping basket displays info about current order

6. Store opening hours and contant details are provided

7. Store opening hours and contact details are easy to find

8. Map to the store

9. Pictures of items

10. Deals and offers provided from multiple pages